

PUBLIC NOTICE

HELP CLEAN UP FIJI OF PIRACY. PIRACY IS A CRIME AND IS CORRUPTING FIJI.

Fiji Audio Visual Industry Association (FAVIA) is collecting complaints against those DVD stores dealing in pirated films to include it in its submissions to the Royal Fiji Military Force, Fiji Police and Motion Picture Association.

Let us join hands and help clean up Fiji in our fight against piracy. Please send the following to the FAVIA address given below:

- a. Information on the name and the location of DVD stores that deal in pirated DVD's.
- b. Photos of individuals purchasing DVD's from pirate stores.

FACTS

1. The Fiji Government has lost about **\$40 million** in Customs Duty and VAT in 2005 because of piracy, yet no action has been taken by FIRCA against the pirate stores despite complaints by FAVIA.
2. According to FIRCA in 2005 over 3.3 million movie recording storage devices of various formats were imported into Fiji.
3. Fiji's piracy rate is about 98% making Fiji's piracy rate one of the highest in the world.
4. Major studios such as Sony Pictures who shot parts of the movie "Anaconda" in Fiji are very disturbed with Fiji's lip service against piracy and do not wish to invest in Fiji thus potential investments worth several millions of dollars are being lost because of piracy.
5. Pornographic and violent films are being sold unlabelled to people of all ages including your young children.
6. You as customers lose out on original value products and are being robbed of your consumer rights.
7. Fiji is rapidly losing local singers, artists, producers etc to overseas countries because of piracy.
8. Research shows that major pirates internationally have links to terrorist activities.
9. Fiji subsequently loses out on favourable trade agreements due to piracy.

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